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Victory
 Uniting
 Communities



If any **1** can
KAS Can...

Qassim twice Councillor 98&03, 32% swing, Parliamentary Candidate: 01, 5% swing, 04 Euros & 05 Gorton in 6 wk 11.9% swing best result in 55 years. Also **Directly Elected:** Interim Peers Panel, Federal Executive, Federal Conference Committee, International Relations Committee, Local Government Association, English Council, and NW Regional Executive (Policy). **Chair:** Ward, Constituency, LibDems Manchester City Party. **LibDems** Friends Pakistan/Kashmir, rep PCA, & Media/Communication spokesperson. A very experienced & senior party activist, campaigner & media trainer.

Qassim AFZAL a Manchester born **entrepreneur**, consultant, academic, Chief Executive Officer of ABI Media Marketing Consultancy, holding a Masters Degree in International Business, researching **Doctorate in foreign policy**, Expertises: economic development, strategic marketing, business networking, faith diversity, fdi, globalisation, a **trade portfolio:** Europe, China, India Pakistan, USA with 10 years in **media**, producer, director, broadcast journalist, **tv & radio presenter including the BBC**

Qassim's high profiled political experience expands grass roots to national & international circles, acting locally thinking globally taking a creative liberal approach from green fields to green house gasses, refugees to regeneration, human rights to terrorism, foreign policy to Britishness.

Government; equality executive local government association. **Regional Development Agency**, Vice Chair Ethnic Minority Business forum & board member of 50-50vision, strategic policy advisory group to the **NWDA**, partners: Business Link NW, Learning & Skills Council and UK Trade & Investment, enhancing **Qassim's** understanding of the NW, to improve quality of life and prosperity, driving economic development, regeneration and competitiveness, improving skills base, while engaging his skills, knowledge and the views of electorates into policy discussions to tackling NW Gross Value Added of 12% lower than that of England, gap of £13bn, working insight provided by the RDA.

First Choice... KAS - ONE



MEDIA



PENSIONERS



CAMPAIGNING



ENTERPRISE

Qassim the Family Man, wife (MA degree) ta teacher, a proud Mancunian, was a pupil at **Burnage High School**, family homes in **Fallowfield & Gorton**



Qassim AFZAL, (kas) was the 1st British Asian LibDems Cllr in Manchester

KASHMIR



NATO

Qassim's 5 generation of diverse family include Kenya, Cyprus, Irish, Welsh, Scottish & Americans, his grandfather was decorated by King George.



Qassim AFZAL 1