

Personal Remarks

I am Manchester born entrepreneur, consultant, academic, and chief executive officer of ABI Media Marketing Consultancy, holding a Masters Degree in International Business, researching Doctorate in foreign policy.

Expertises in the private and public sectors, encompassing enterprise development, strategic marketing, network-creation, alongside fdi, globalisation including China, India, Pakistan and the USA.

My media profession began in 1993 alongside the BBC, covering local national and international coverage through television, radio, and written Journalism, a producer, director, tv presenter, broadcast journalist & political media trainer.

Since 1997 an experienced political advisor, equality executive on the local government association (LGA), covering community cohesion, faith, cultural diversity human rights commission and equality.

I have provided strategic consultant expertise to government ministers, Department of Business Enterprise Regularity Reform (DBERR) and the Regional Development Agency.

Though the NWDA, as Vice Chair of the Ethnic Minority Business forum (EMBF NW), provided strategic policy advice, with regional partners: Business Link Northwest, Learning & Skills Council and UK Trade & Investment), contributing to improve the quality of life and economic prosperity, endeavoring to drive economic development, regeneration, business competitiveness, targeting procurements, business skills support, lucrative market access while engaging the ODA and the 2012 games.

I am well versed in making many serious judgements, individually and collectively, drawing on the reality of the situation, reflecting on evidence and ethos of the situation, identifying the meritocracy of the issue at hand and confidently act on it.

I am an extremely well connected individual at every level of the community both at home in the UK and internationally.

Thank You
Yours Sincerely



Qassim Afzal, MA
Chief Executive Officer



Contact:

QASSIM AFZAL, MA
International Business

PhD. Current
International Action Research
(foreign policy)

Consultants in

*economic development
strategic marketing,
business management
Micros & SME's*

Media

Production Consultant

*TV Presenter
broadcast journalism
TV & radio, scripts, producing,
directing, specialist human
resource*

Lecturer & Researcher
interfaith, cultural, & related
political trends.

